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Taste the Heat

by Rachel Harris

**Genre:** Contemporary Romance

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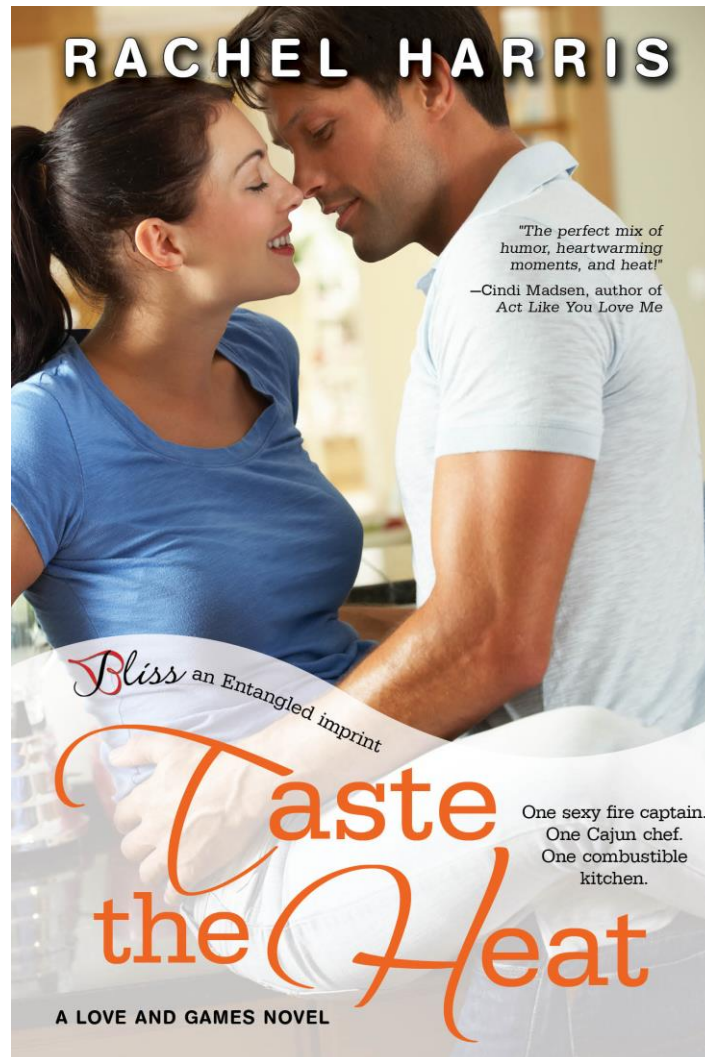
## About the Book

*One sexy fire captain. One Cajun chef. One combustible kitchen...*

When chef Colby Robicheaux returned home to New Orleans to save her family restaurant, the last person she expected to reconnect with was her brother's best friend and her childhood crush. As tempting as a sugar-coated beignet, Jason is one dish she can't afford to taste. Colby can't wait to leave the place where her distrust of love and commitment originated and go back to Vegas.

Fire captain Jason Landry isn't looking for love, either. Disillusioned by his past, he knows he should be focusing on finding the perfect mother for his daughter. But when he first sees Colby, all grown up and gorgeous, he can't help but be drawn to her. And when she suggests a no-strings-attached fling, Jason can't say no.

As their relationship grows more intense, Colby finds that Jason isn't as easy to leave behind as she thought. Could turning up the heat on something real be worth the possibility of getting burned?



### **About the Author**

Rachel Harris grew up in New Orleans, watching soap operas with her grandmother and staying up late sneak reading her mom's favorite romance novels. Now a Cajun cowgirl living in Houston, she **still** stays up too late reading her favorite romances, only now, she can do so openly. She firmly believes life's problems can be solved with a hot, powdered-sugar-coated beignet or a thick slice of king cake, and that screaming at strangers for cheap, plastic beads is acceptable behavior in certain situations.

She homeschools her two beautiful girls and loves watching reality television with her amazing husband. She writes young adult, new adult, and adult Fun, Flirty Escapes, and LOVES talking with readers!



***Rachel Harris***

### **Target Audiences**

- Readers of Contemporary, Category, Small Town Romance.
- Fans of Brother's Best Friend Trope
- Fans of Sophie Kinsella, Rachel Gibson, Kristan Higgins, and Jill Shalvis.

### **Praise for *Taste the Heat*:**

"A delicious love story, sensually told. Bonus points for a beautiful ending that will make your heart soar." -- NYT and USA Today bestselling author Lauren Blakely

"The perfect mix of humor, heartwarming moments, and heat!" -- Cindi Madsen, author *Falling for Her Fiance* and *Act Like You Love Me*

"Lots of tension and stolen moments that lead to a sweet and satisfying romance." -- Christina Lee, author *All Of You*

"Hot fireman + Cajun food in the Louisiana heat = One spicy good read! Perfect combo of romantically sweet and steamy!" -- Caisey Quinn, author *Girl With Guitar*

"An incredible story that will leave you swooning, sighing, and panting in all the right places." -- bestselling author Alessandra Thomas, *Picture Perfect*

"*Taste the Heat* was everything I look for in my books. It was fun, flirty, and a little spicy. This is my first Rachel Harris book and it certainly won't be my last." -- *The Autumn Review*

"This is a sweet, emotional and very entertaining read." -- *Harlequin Junkie*

### **Web and Social Media Reach**

- Regional and National media outreach
- Targeted "stops" at high traffic Romance book review and reader blogs/websites over release month, plus promotion of the "blog tour" on author's website, the Entangled In Romance blog, and on various social media platforms including Facebook, Twitter, Goodreads and Google+.
- Inclusion for review: RT Book Reviews Magazine, Fresh Fiction, Smexy Books, Harlequin Junkie, The Autumn Review, Night Owl Reviews, Coffee Time Romance, The Romance Studio, The Romance Reviews, and USA Today HEA.

- Author has a busy speaking schedule at local and regional conferences and RWA chapter meetings, literary festivals, libraries, and is well-connected with her local bookstores.
- Strategic web advertising on prominent reader websites and book sites, as well as print advertising in various book lover and romance review magazines.

### **Publicity Actions**

- Pre-publication buzz-tour
- Pre-release Goodreads giveaway
- Promotion on Entangled Publishing Facebook page
- Entangled Publishing e-newsletter
- Digital promotion to targeted sites, blogs, social networking sites
- Author's street team
- Cross-promotion with author site and social profiles
- Book club outreach
- Blog Radio Interview
- Public Appearances including heavy conference schedule
- Goodreads Pay-Per-Click Advertising

### **Book Signings and Speaking Engagements, Book Conference Appearances**

### **Advanced Reader Copy disbursement**

## Connect with the Author

[Twitter](#) ~ [Facebook](#) ~ [Website](#) ~ [Goodreads](#)

## Contact Entangled Publishing

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